

**BRIEF NOTE ON PROGRAMMES CONDUCTED BY CEDOK FOR THE**  
**YEAR 2018-19**

Sl. No.	Name of the Programme	Participants	Duration	Subjects Covered
1	Disha Outreach and Motivation programme	Degree students, Postgraduate students, Applicants applied for fresh loan to the banks for taking up Self-Employment not under any government scheme, candidates registered in the Employment Exchanges and also to the interested un-employed youth.	1 day	<ul style="list-style-type: none"> <li>• Registration in Kaushalkar.com,</li> <li>• Talk on Livelihood and Skilling Schemes,</li> <li>• NRLM &amp; NULM, DDUGKY, RGCY, Asha Deepa, CM Skill Devpt Program</li> </ul>
2	Disha Ready Programme	2 days or 12 hours training programme will be conducted to the interested Outreach and interested participants	2 days or 12 hours	<ul style="list-style-type: none"> <li>• Motivation</li> <li>• Business Ideas &amp; Evaluation</li> <li>• Government Rules &amp; Regulation</li> <li>• Tax Rules</li> <li>• Bank Loan Schemes</li> <li>• Government Schemes</li> <li>• How To Make A Business Plan &amp; Test</li> <li>• How To Make Apply For A Loan &amp; Test.</li> <li>• Managing Finances &amp; Accounting.</li> <li>• Direct &amp; Online Marketing &amp; Advertising.</li> <li>• Certificate Distribution Ceremony</li> </ul>
3	Disha Steady Programme	2 days or 6 hours training programme will be conducted to the interested participants Ready programme centre.	1 day or 6 hours	<ul style="list-style-type: none"> <li>• Motivation</li> <li>• Business Ideas &amp; Evaluation</li> <li>• Government Rules &amp; Regulation</li> <li>• Tax Rules</li> <li>• Bank Loan Schemes</li> <li>• Government Schemes</li> <li>• How To Make A Business Plan &amp; Test</li> <li>• How To Make Apply For A Loan &amp; Test.</li> <li>• Managing Finances &amp; Accounting.</li> <li>• Direct &amp; Online Marketing &amp; Advertising.</li> <li>• Certificate Distribution Ceremony</li> </ul>

4.	Disha Go Programme	5 days Residential training programme for selected beneficiaries from Ready and Steady Programme		<ul style="list-style-type: none"> <li>• Motivation</li> <li>• Business Ideas &amp; Evaluation</li> <li>• Government Rules &amp; Regulation</li> <li>• Tax Rules</li> <li>• Bank Loan Schemes</li> <li>• Government Schemes</li> <li>• How To Make A Business Plan &amp; Test</li> <li>• How To Make Apply For A Loan &amp; Test.</li> <li>• Managing Finances &amp; Accounting.</li> <li>• Formulation of Business Plan</li> <li>• Evaluation of Business Plan</li> <li>• Formulation of Loan Application</li> <li>• Evaluation of Loan Application</li> <li>• Handing Over Ceremony of Certificate, Business Plan and Loan Application</li> </ul>
5.	6 days CMEGP programme	CMEGP beneficiaries	6 days	<ul style="list-style-type: none"> <li>• Characteristics/ Competencies of an Entrepreneur Motivational inputs</li> <li>• Achievement Motivation Training</li> <li>• Steps in setting up an Enterprise</li> <li>• Project/Product Selection Criteria</li> <li>• Opportunity Guidance</li> <li>• Inputs on Institutional Support</li> <li>• Packing and Marketing of Products</li> <li>• Book Keeping and Maintenance of Accounts and Taxation</li> <li>• Small Business</li> <li>• Management</li> <li>• Pricing &amp; Costing and Break Even Analysis</li> <li>• Working Capital Management</li> <li>• Sharing experience with successful Entrepreneurs</li> <li>• Business Plan Preparation</li> </ul>
6.	MDP on Financial Awareness and Administration Matters	officers/officials of different departments	3/5 days	<ul style="list-style-type: none"> <li>• Financial Planning</li> <li>• Administration Matters &amp; Inputs in RTI</li> <li>• Basics of Savings and Investments</li> <li>• Various investment avenues in the Indian Financial Market</li> <li>• Retirement planning</li> <li>• Choosing the right investment options</li> <li>• Investment strategies to achieve your financial goal</li> <li>• Avoiding Investment and Insurance Mistakes</li> </ul>